

**NGO**

**A HELPING HAND FOR ALL**



**WELCOME  
TO  
APCA FOUNDATION**  
**'ALL PEOPLE COMMUNITY ASSOCIATION'**

**आपका फाउंडेशन**

**ONE OPPORTUNITY | COUNTLESS IMPACT**



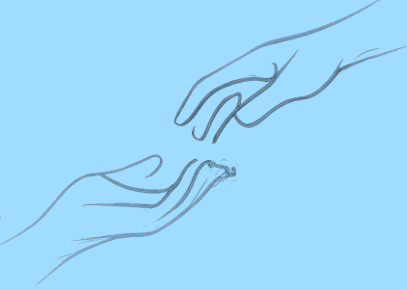
[www.apcapariwar.com](http://www.apcapariwar.com)





# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



## ABOUT US

All People Community Association - **APCA Foundation** is a Non-Governmental and Non-Profitable, community-driven organization established on 14th November, 2025 with one simple belief : Every person deserves dignity, opportunity and support.

We work to bring people together- irrespective of caste, religion, gender or economic background - to build a more caring and inclusive society.

### OFFICE ADDRESSES

#### REGD. OFFICE :

158, Purbachalpally  
Bhadreswar, P.O.- Angus,  
P.S. - Bhadreswar,  
Dist.- Hooghly,  
West Bengal - 712221

#### KOLKATA OFFICE :

KGN House, 5th Floor,  
Room No.- 04,  
14, Ganesh Chandra Avenue,  
Kolkata,  
West Bengal - 700013

WEBSITE : [www.apcapariwar.com](http://www.apcapariwar.com)

E-mail : [apcafoundation2025@gmail.com](mailto:apcafoundation2025@gmail.com)

A HELPING HAND FOR ALL

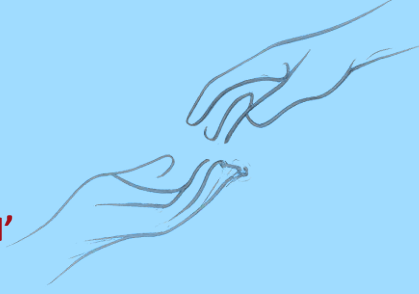




**NGO**

# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



## FOUNDERS



**RAKESH PRASAD SAH**  
**MANAGING DIRECTOR**  
**WEST BENGAL**

- ❖ Qualification : B.Com
- ❖ 13 Years Experience in Private Service
- ❖ 26 Years Experience in Business
- ❖ 14 Years Experience in NGO Sector



**CHANDANI SAH**  
**DIRECTOR**  
**WEST BENGAL**

- ❖ Qualification : B.Com ( H ) & B.ED
- ❖ 2 Years Experience in Private Service
- ❖ 2 Years Experience of English Teacher (Private English Medium School)

+9 व्यक्तियों की कोर कमेटी टीम के सदस्य, जिन्हें आप संस्था की वेबसाइट पर देख सकते हैं।

[www.apcapariwar.com](http://www.apcapariwar.com)

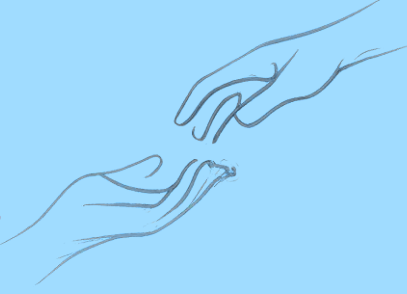
**A HELPING HAND FOR ALL**





# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



## MISSION & VISION

Our members come from different aspects of life but share a common purpose to provide financial, physical and mental assistance to all people, aiming to build a better tomorrow.

### OUR GOALS

- Provide Employment Opportunities
- Empower Women and Specially-abled Individuals
- Promote Quality Education
- Offer Vocational Trainings and Skill Developments
- Provide Microfinance Services
- Offer Legal Assistance to victims of social evils
- Uphold Human Rights for a harmonious coexistence

We strive to help people rise above poverty and improve their lives and act as a bridge between people who want to help and people who need that help the most.

A HELPING HAND FOR ALL

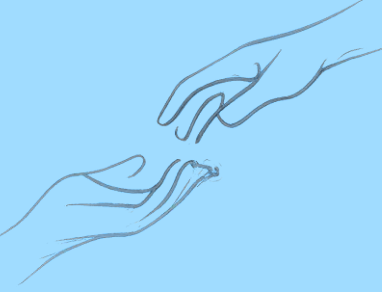




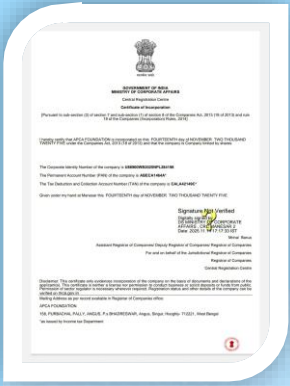
NGO

# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



## LEGAL DOCUMENTS



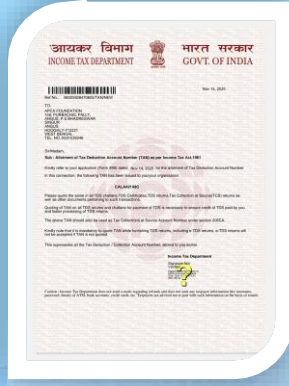
MCA



LICENCE



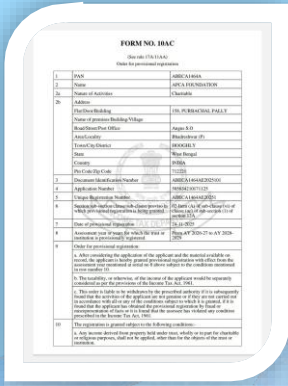
PAN



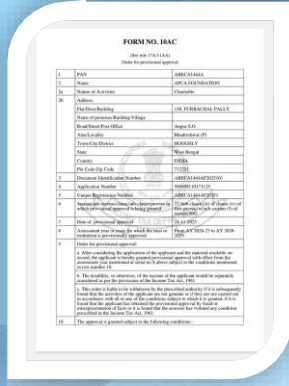
TAN



NITI AAYOG



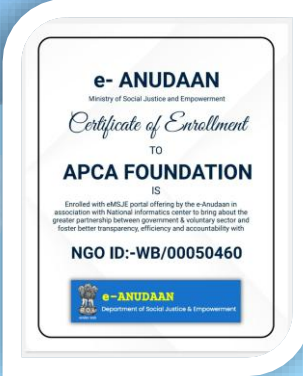
12A (332)



80G (354)



UDYAM



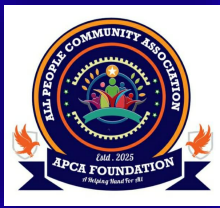
E-ANUDAAN



UP-COMING

A HELPING HAND FOR ALL





**NGO**

# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



# LIFETIME MEMBERSHIP

**JOIN US &  
MAKE A DIFFERENCE!**



**★ NGO ★**

**MEMBERSHIP**

**BECOME A MEMBER TODAY!**

**RS. 1500/-**

LIFETIME



SUPPORT A CAUSE



HELP THE COMMUNITY

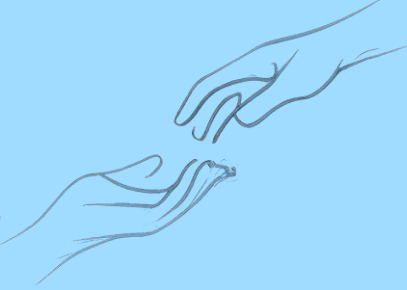


BE A PART OF CHANGE

**TOGETHER WE CAN MAKE A DIFFERENCE!**

A HELPING HAND FOR ALL





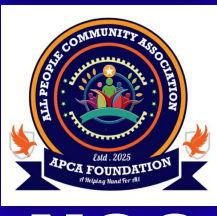
## OUR BENEFITS

### MEMBERSHIP INCLUDES:

- Payment Receipt
- Membership ID Card

### MEMBERSHIP BENEFITS :

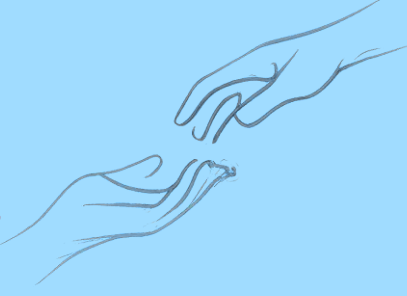
- Lifetime Membership
- ₹1500/- Redeemable Coupon
- 50% to 100% Income Tax Deduction under Section 80G (as applicable)
- Nomination Facility Available
- Social Empowerment & Welfare Programs
- Emergency Anudaan Raashi
- Kanyadaan Anudaan Raashi
- Skill Development & Employment Support
- Participation in Social Activities Fund
- Social Media Skill Development



**NGO**

# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



## EMERGENCY

### ★ ANUDAAN RASHI ★

**Rs. 2,500 TO Rs. 5,00,000**



**MEDICAL  
EMERGENCY**



**ACCIDENT**



**CRITICAL ILLNESS**

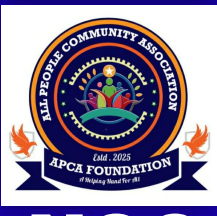


**HIGHER  
EDUCATION**

संस्था से जुड़े सभी लोगों को उनके जीवन में कोई भी इमरजेंसी पड़ने पर Crowdfunding के द्वारा जीवन में एक बार सहायता राशि दी जाएगी। ये राशि उनके सदस्यता समय और संस्था के लिए किए गए काम पर निर्भर करेगा।

**A HELPING HAND FOR ALL**

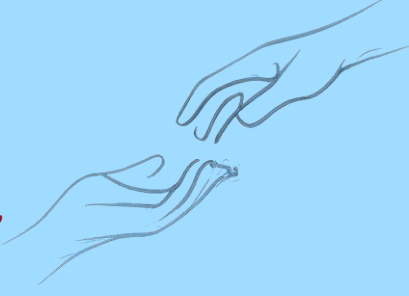




**NGO**

# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



## हमारी संस्था से मिलने वाली सहायता

### EMERGENCY DONATION SUPPORT

MEMBERSHIP DURATION	ASSISTANCE AMOUNT
30 Days to 1 Year	Up to ₹ 15,000 /-
1+ Years to 5 Years	Up to ₹ 25,000 /-
5+ Years to 10 Years	Up to ₹ 50,000 /-
10+ Years to 15 Years	Up to ₹ 75,000 /-
15+ Years to 20 Years	Up to ₹ 1,00,000 /-
20+ Years to 25 Years	Up to ₹ 2,00,000 /-
25+ Years to 30 Years	Up to ₹ 3,00,000 /-
30+ Years to 35 Years	Up to ₹ 4,00,000 /-
35+ Years to Above	Up to ₹ 5,00,000 /-

#### NOTE

- आपकी कुल इंसेंटिव/इनकम का 10% दान करना अनिवार्य है।
- आप अपने दान की गई राशि का 10 गुना या अधिकतम ऊपर दी गई तालिका के अनुसार प्राप्त कर सकते हैं।

A HELPING HAND FOR ALL

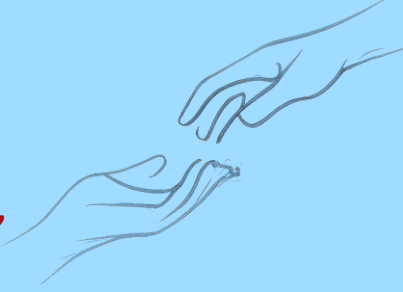




**NGO**

# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



**KANYADAAN**

**ANUDAAN**

**₹2,500 TO ₹1,00,000**



<b>WEDDING</b>	<b>JEWELRY</b>	<b>TRADITIONAL GIFTS</b>	<b>HOUSEHOLD SETUP</b>

संस्था से जुड़े सभी कन्याओं को उनके शादी पर Crowdfunding के द्वारा एक बार सहायता राशि दी जाएगी। ये राशि उनके सदस्यता समय और संस्था के लिए किए गए काम पर निर्भर करेगा।

**A HELPING HAND FOR ALL**

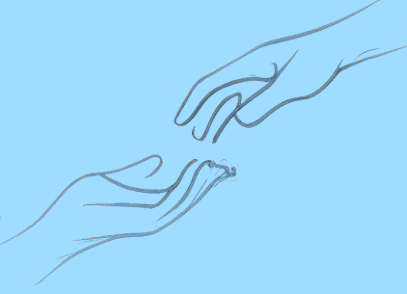




**NGO**

# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



## हमारी संस्था से मिलने वाली सहायता

### KANYADAAN DONATION SUPPORT

MEMBERSHIP DURATION	ASSISTANCE AMOUNT
30 Days to 1 Year	Up to ₹ 2,500 /-
1+ Years to 2 Years	Up to ₹ 5,100 /-
2+ Years to 4 Years	Up to ₹ 11,000 /-
4+ Years to 6 Years	Up to ₹ 25,000 /-
6+ Years to 8 Years	Up to ₹ 50,000 /-
8+ Years to 10 Years	Up to ₹ 75,000 /-
10+ Years and Above	Up to ₹ 1,00,000 /-

#### NOTE

- आपकी कुल इंसेंटिव/इनकम का 10% दान करना अनिवार्य है।
- आप अपने दान की गई राशि का 10 गुना या अधिकतम ऊपर दी गई तालिका के अनुसार प्राप्त कर सकते हैं।

**A HELPING HAND FOR ALL**

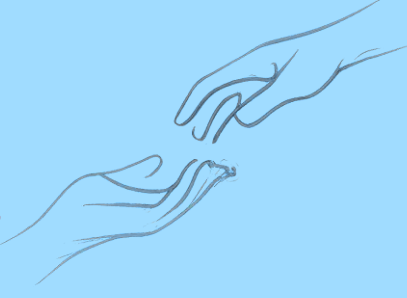




**NGO**

# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



## संस्था से मिलने वाली इंसेंटिव/इनकम



1. Referral Incentive
2. Matching Incentive
3. Award & Reward
4. Co-ordinator Incentive
5. Social Activities Fund
6. Rojgar Fund Subsidy
7. Project se Making Income
8. Project se Wholesale Income
9. Project se Retail Income
10. Repurchase Income

A HELPING HAND FOR ALL





# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



## REFERRAL INCENTIVE

संस्था के प्रत्येक सक्रिय सदस्य को उनके दैनिक पारिवारिक खर्च तथा संस्था के विस्तार के लिए यह इंसेंटिव दी जाएगी।

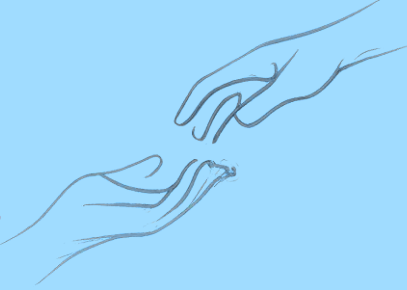
LEVEL	ALLOTMENT (₹)	MEMBERS	TOTAL INCOME (₹)
1 <sup>st</sup>	200	10	2,000
2 <sup>nd</sup>	100	100	10,000
3 <sup>rd</sup>	50	1,000	50,000
4 <sup>th</sup>	40	10,000	4,00,000
5 <sup>th</sup>	30	1,00,000	30,00,000
6 <sup>th</sup>	20	10,00,000	2,00,00,000
7 <sup>th</sup>	10	1,00,00,000	10,00,00,000
8 <sup>th</sup>	5	10,00,00,000	50,00,00,000
9 <sup>th</sup>	3	1,00,00,00,000	3,00,00,00,000

### NOTE

- Referral Incentive 9 Level तक Unlimited.

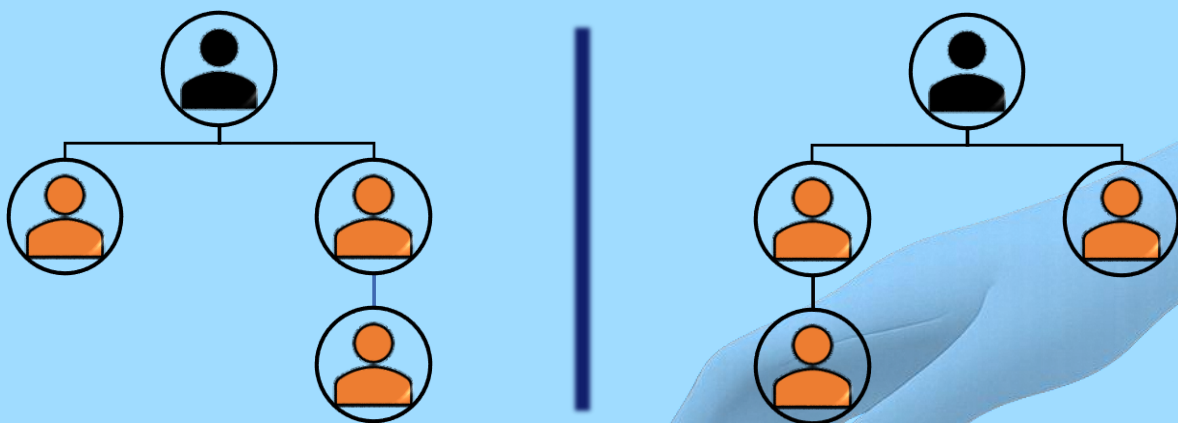
A HELPING HAND FOR ALL





## MATCHING INCENTIVE

संस्था के प्रत्येक सक्रिय सदस्य को उनके दैनिक पारिवारिक खर्च तथा संस्था के विस्तार के लिए यह इंसेंटिव दी जाएगी।



**FIRST PAIR – 1:2 or 2:1**

**AFTER THAT – 1:1**

**1 PAIR = ₹300/-**

### NOTE

- Matching Incentive के लिए Direct में 1 Right and 1 Left होना जरूरी है।
- Matching Incentive का Limit रहेगा 10 Matching Per Day यानि ₹3000/- Per Day.

**A HELPING HAND FOR ALL**





**NGO**

# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



## AWARD & REWARD



**1 T-SHIRT + 1 BADGE + 1 ID CARD HOLDER = 1 HONOR KIT**

LEVEL	MIN. DIRECT REQUIRED	SEQUENCE OF HONOR KIT
01 <sup>st</sup>	05	1 <sup>st</sup> KIT
02 <sup>nd</sup>	10	2 <sup>nd</sup> KIT
03 <sup>rd</sup>	15	3 <sup>rd</sup> KIT
04 <sup>th</sup>	20	4 <sup>th</sup> KIT

### NOTE

- Round Badge will be given upto 15 Direct.
- Premium Badge will be given for 20 Direct.

**A HELPING HAND FOR ALL**





## CO-ORDINATOR INCENTIVE

➤ **DISTRICT CO-ORDINATOR**

**5%**

i.e. ₹75.0 / 3 = **₹25.0** Each

➤ **STATE CO-ORDINATOR**

**4%**

i.e. ₹60.0 / 3 = **₹20.0** Each

➤ **NATIONAL CO-ORDINATOR**

**1%**

i.e. **₹15.0** Each

### NOTE

- National Coordinator will be responsible for two/three States.
- Monthly incentive will be offered by the 10th of every month.

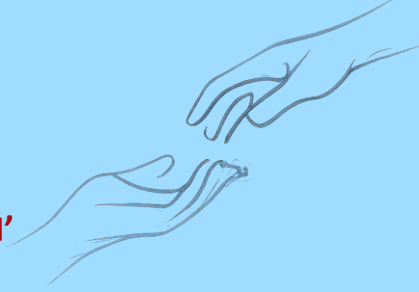
**A HELPING HAND FOR ALL**





# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



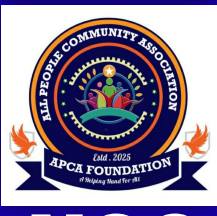
## SOCIAL ACTIVITIES FUND

### ACHIEVEMENT STRUCTURE

SR. NO.	ACHIEVEMENT	DIRECT JOINING	TOTAL FUND (₹)
01	100 PAIR	10 Left : 10 Right	5,000
02	300 PAIR	20 Left : 20 Right	7,000
03	500 PAIR	25 Left : 25 Right	10,000
04	1,000 PAIR	30 Left : 30 Right	15,000
05	2,000 PAIR	35 Left : 35 Right	25,000
06	5,000 PAIR	40 Left : 40 Right	50,000
07	10,000 PAIR	45 Left : 45 Right	1,00,000
08	25,000 PAIR	50 Left : 50 Right	2,00,000
09	50,000 PAIR	100 Left : 100 Right	5,00,000

A HELPING HAND FOR ALL





**NGO**

# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



## ROJGAR FUND with 20% Subsidy

SR NO.	ROJGAR AMOUNT (₹)	SUBSIDY 20% (₹)	EWI (₹)	WEEKS	TOTAL AMOUNT TO PAY (₹)	MIN. DIRECT REQUIRED	TEAM SIZE
1	2,250	450	450	4	1,800	5	07
2	5,000	1,000	1,000	4	4,000	10	15
3	10,000	2,000	2,000	4	8,000	15	30
4	25,000	5,000	4,000	5	20,000	20	75
5	50,000	10,000	8,000	5	40,000	25 (+1 GUARANTOR)	150
6	1,00,000	20,000	10,000	8	80,000	30 (+2 GUARANTOR)	300
<b>₹ 1,92,250</b>		<b>₹ 38,450</b>		<b>TOTAL SUBSIDY</b>			

\* EWI : Equated Weekly Installment

### NOTE

- Fund लेने के लिए आपका मेंबरशिप 30 Days पुराना होना चाहिए।
- Fund का EWI संस्था से दिए गए Income से Deduct होगा, Balance कम रहने पर Fund Add करना होगा।
- लोगों को दिया हुआ Donation आपके Incentive/Income का 10% होना अनिवार्य है।

**A HELPING HAND FOR ALL**

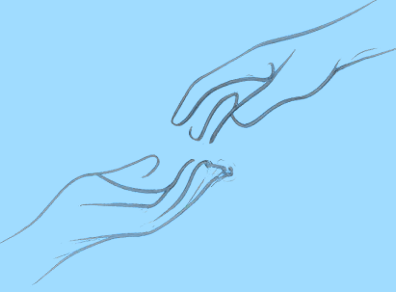




**NGO**

# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



## OUR PROJECTS

### **Stitching Projects**

- Cloth Carry Bag
- Ladies Petticoat
- Ladies Nighty
- Ladies Kurti




### **Ready-to-Make Projects**


- Detergent Liquid 
- Dish Wash Liquid 
- Bathroom Cleaner 
- Toilet Cleaner 
- Floor Cleaner 
- Glass Cleaner 
- Car Wash Shampo 
- Hand Wash 
- White Phenyl 
- Room Freshener 




### **Income Opportunities**

 **Earn through Stitching**

 **Start Self-Business by Product Making**

 **Save Money by Using Own Products**

 **Earn through Wholesale Business**

 **Earn through Retail Sales**

**A HELPING HAND FOR ALL**

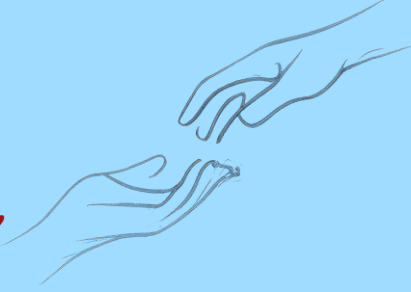




**NGO**

# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



## REPURCHASE INCOME



LEVEL	MEMBERS	PERCENTAGE (%)
1 <sup>st</sup> LEVEL	10	1%
2 <sup>nd</sup> LEVEL	100	1%
3 <sup>rd</sup> LEVEL	1,000	1%
4 <sup>th</sup> LEVEL	10,000	1%
5 <sup>th</sup> LEVEL	1,00,000	1%
6 <sup>th</sup> LEVEL	10,00,000	1%
7 <sup>th</sup> LEVEL	1,00,00,000	1%
8 <sup>th</sup> LEVEL	10,00,00,000	1%
9 <sup>th</sup> LEVEL	1,00,00,00,000	1%

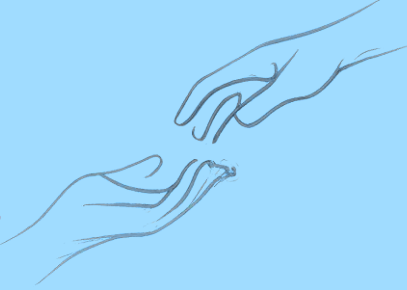
**A HELPING HAND FOR ALL**





# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



## CO-ORDINATOR ELIGIBILITY

➤ GRAM PANCHAYAT CO-ORDINATOR

**5 DIRECT**

➤ BLOCK CO-ORDINATOR

**10 DIRECT**

➤ TAHSIL CO-ORDINATOR

**15 DIRECT**

➤ DISTRICT CO-ORDINATOR

10 Left

**20 DIRECT**

10 Right

➤ STATE CO-ORDINATOR

**10 DISTRICT CO-ORDINATORS**

➤ NATIONAL CO-ORDINATOR

**BY MANAGEMENT**

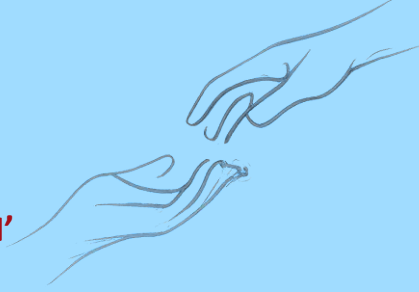
A HELPING HAND FOR ALL



**NGO**

# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



## TERMS & CONDITIONS

- **MINIMUM WITHDRAWAL**

**₹ 500 /-**

- **DEDUCTION AS ADMIN CHARGE**

**5%**

- **DEDUCTION FOR REPURCHASE**

**5%**

- **DEDUCTION FOR TDS**

**2%**

- **MANDATORY FOR MEMBERSHIP**

**MOBILE NUMBER & E-MAIL ID**



**AGE LIMIT : 18 YEARS TO 65 YEARS**

For more information, kindly refer our 'TERMS & CONDITIONS DOCUMENT'.

**A HELPING HAND FOR ALL**

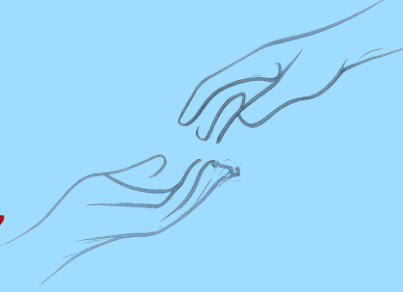




**NGO**

# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



## BANK DETAILS

**BHARATQR**  
₹

Scan here to pay

ALL PEOPLE COMMUNITY AS, HOOGLHY  
MID - 037135040300029    TID - 77976621  
ME Helpdesk: 1860 233 2332 / 022 40426060

**masterpass**  
512260007954606

**RuPay**  
6100020079546085

**m VISA**  
4604901079546074

**AXIS BANK**

**SBI**

APCA FOUNDATION

**SCAN & PAY**

UPI ID: apca726@sbi

**BHIM** | **UPI**  
BHARAT INTERFACE FOR MONEY | UNIFIED PAYMENTS INTERFACE

**yono** SBI    **EHIM** SBI Pay

**G Pay**    **paytm**    **Pay**

### BANK DETAILS

**BANK : AXIS BANK**  
**BRANCH : BHADRESWAR**  
**CURRENT A/C. NO. : 925020055338730**  
**IFSC CODE : UTIB0004030**

### BANK DETAILS

**BANK : STATE BANK OF INDIA**  
**BRANCH : BHADRESWAR**  
**CURRENT. A/C. NO. : 44792742726**  
**IFSC CODE : SBIN0002021**

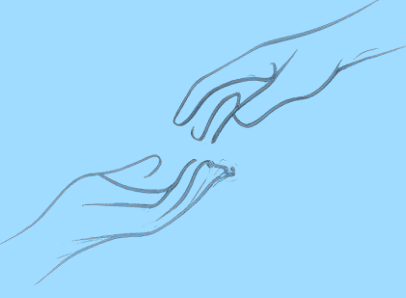
A HELPING HAND FOR ALL





# APCA FOUNDATION

'ALL PEOPLE COMMUNITY ASSOCIATION'



# THANK YOU

## FOR YOUR KIND ATTENTION

'तो आइए इस संस्था से जुड़कर आप अपने लिए, अपने परिवार के लिए, अपने समाज के लिए तथा अपने देश के लिए कुछ अच्छा करने का कोशिश कीजिए'



HELPLINE : 9331039246

A HELPING HAND FOR ALL

